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P R E S S R E L E A S E

GLADE MICHEL WIRTZ advises The Nutriment Company on the acquisition of PETMAN

GLADE MICHEL WIRTZ has advised The Nutriment Company (TNC) on the acquisition of the renowned pet food supplier PETMAN. The takeover of PETMAN is already the third acquisition this year for the Swedish company.

PETMAN is a brand of Hundt Tiefkühlprodukte und Dienstleistungen GmbH & Co. KG and a pioneer in the German BARF industry based in Wuppertal. Known for its innovative approach to 100% natural pet food, the supplier offers a wide range of high-quality products for dogs, cats, fish and reptiles.

With the acquisition of PETMAN, TNC aims to enhance its capabilities in this segment and further expand its reach in the German market.

Anders Kristiansen, CEO of The Nutriment Company: "Petman is a great company that, compared to many other competitors in the market, has always had a consistent focus on customer satisfaction rather than a purely product-oriented mindset. This fits perfectly with The Nutriment Company, where we combine both – vertically integrated operations and production capabilities, but always based on customer needs."

The Nutriment Company (formerly Voff Premium Pet Food), based in Stockholm, Sweden, is Europe's leading supplier of natural premium pet food. This is the third acquisition in Germany for the M&A team of GLADE MICHEL WIRTZ.

Advising lawyers

GLADE MICHEL WIRTZ (Düsseldorf): Dr Jan Hermes (Partner), Dr Annika Dippel (Associate) and Dr Jonas Prauß (Associate) – all Corporate/M&A

KLIEMT.Arbeitsrecht (Düsseldorf): Dr Alexander Ulrich (Partner) – Labour Law

About GLADE MICHEL WIRTZ

GLADE MICHEL WIRTZ, with currently approx. 30 lawyers and a total of approx. 60 legal and non-legal employees, specializes in the areas of Corporate & Competition. In addition to its traditional advisory services, the firm has also made a name for itself in the fields of M&A, litigation and compliance. As a focused boutique law firm, GLADE MICHEL WIRTZ advises, nationally and internationally, companies listed on the DAX, MDAX or TecDAX, medium-sized companies as well as foreign, globally active groups and investors in corporate law, on mergers and acquisitions, on restructuring and reorganization, in cartel fine and merger control proceedings as well as on compliance issues. In the area of litigation, the focus is on resolving conflicts under corporate law, capital markets law and antitrust law.

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